



January 24, 2018

TO: INTERESTED PARTIES

FROM: Change Research/Women’s Foundation of California

RE: Californians Support Access to Abortion Pill on College Campuses

A [survey of 2,313 California voters conducted by Change Research on behalf of NARAL Pro-Choice California](#) revealed that a majority of California voters are overwhelmingly pro-choice, including strong majorities that believe that universities should offer the abortion pill on campus.

I. 60% of Californians Support Full Range of Reproductive Health Care Including the Abortion Pill

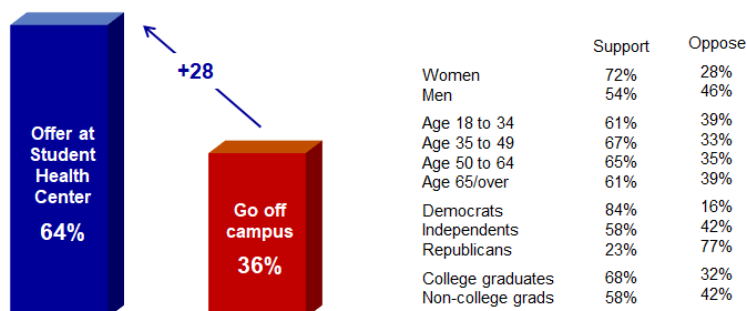
When provided multiple options for reproductive care on campus, a majority of Californians favored providing the full range of care, including the abortion pill. Voters were asked if health centers on college and university campuses should provide the full range of reproductive care including the abortion pill, most reproductive care but not the abortion pill, or no reproductive care at all. Support for campuses providing the full range of care was as follows:

- 60% of all Californians
- 69% of women and 50% of men
- 80% of Democrats
- 55% of Independents
- 18% of Republicans
- Majorities of every age bracket (18-34, 35-49, 50-64, 65 and older)
- 64% of college graduates, 53% of non-college

II. Supermajority of Women Support Offering On-Campus Abortion Pill

Support for access to the abortion pill on campus increased when respondents were asked to choose between offering the abortion pill on campus or requiring students to travel off campus, including nearly three-quarters of women (72%) and more than 5 in 6 Democrats.

“If a college student decides to end a pregnancy, should she be able to access the abortion pill at the student health center, or have to travel off campus to another clinical provider?”



VI. ABOUT THIS POLL

This poll was conducted January 12-15 by Change Research. 3,472 adult residents of California were reached online. These individuals were reached using Change Research's patent pending Bias Correct™ technology, which targets potential respondents based on factors like ethnicity, age, and geolocation to obtain a representative sample. Of these 3,472 people, 2,563 completed the survey. Those who lived outside of California or were not registered to vote were disqualified, leaving a sample of 2,313 registered California voters.

The poll was administered online and was made available to mobile and desktop users. Respondents could complete the survey at any time of day, at their own pace or in multiple sittings. Post stratification was administered on age, gender, ethnicity, education, and self-reported 2016 presidential vote. The margin of error (MOE), as traditionally calculated, is 2%, indicating that there is a 95% chance that the actual state of the electorate is within two percentage points of our results. Change Research believes MOE is overemphasized in polling. The MOE simply grows or shrinks based on the sample size. However, many polls suffer from sampling errors and other forms of error, which cause discrepancies far outside the MOE. The emphasis on MOE can lead the public to believe it is the most important, or even the only, source of error. We believe that our Bias Correct™ technology, as well as our weighting algorithms, minimize other sources of error, but we want to help the public understand that they do exist -- and in many cases play more of a role than the traditional MOE statistic.

VII. ABOUT CHANGE RESEARCH

Change Research provides fast, affordable and accurate technology-based polling to forward-thinking campaigns and causes. Change Research's large online samples have delivered consistently accurate results. Change Research has released public polls in nine races this year, in Montana, South Carolina, Virginia, New Jersey, and Alabama. In six of the nine races (Alabama Senate runoff, South Carolina special Congressional election, Montana special Congressional election, Virginia Republican gubernatorial primary, Virginia Attorney General race, Virginia Lieutenant Governor race), Change Research was the closest (or tied for closest) public poll. See more at changeresearch.com.

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